

Big Brand Solar Onsite Energy





Overview

Major corporations like Amazon, Walmart, Apple, and Target have invested billions in on-site solar projects. According to the Solar Energy Industries Association (SEIA), corporate solar adoption has grown by over 35% year-over-year—and much of that growth is happening right on-site. Is onsite solar a good idea?

In other words, onsite solar provides wider societal benefits beyond the immediate cost savings to individual businesses. Finally, as offsite solar arrays have grown in popularity throughout the United States, so has local opposition to some of these projects.

Is offsite solar better than onsite solar?

Regardless of the exact method, participating in offsite solar can have upsides similar to onsite. While both offsite and onsite options offer project structuring with no upfront installation costs and provide renewable energy at a fixed cost, the two system types ultimately can offer their own distinct benefits.

Are big brands going green onsite?

A recent study suggests that a majority of consumers are willing to spend more on brands with sustainable practices, so it's no surprise that big players like Target, ASICS, and Medline have gone green onsite with the help of PowerFlex.

Is rooftop solar a good option for a building?

Rooftop solar remains one of the most accessible and cost-effective ways to generate on-site power, particularly for facilities with high daytime energy usage. These systems can typically offset a large portion of energy consumption in a building and are relatively simple to install.

When is a solar system considered an onsite system?

When a solar system is installed directly on the purchaser's property, and the



renewable energy that it produces is consumed there, it's considered an onsite system.

Should you add a storage option to your onsite solar system?

Adding a storage option to your onsite solar system can also help protect against demand charges, provide a flexible tool when utility rate structures change, and in certain cases, protect against blackouts and brownouts, allowing your company to become even more independent from the power grid.



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Scottsbluff: Nebraska Public Power District built a solar energy pilot project at their Scottsbluff offices that went online in 2017. The 128-kilowatt community solar project will provide enough ...

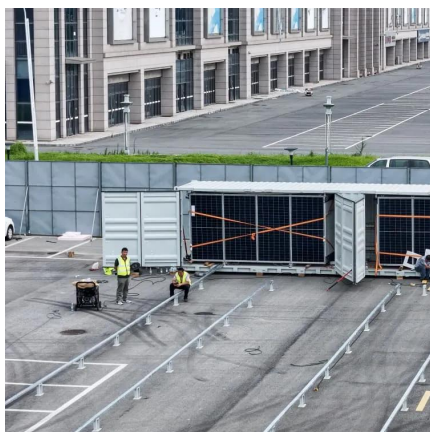
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As businesses work toward reducing their carbon footprints and energy costs, they face a pivotal decision: should they opt for an onsite renewable energy solution, like a rooftop ...



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