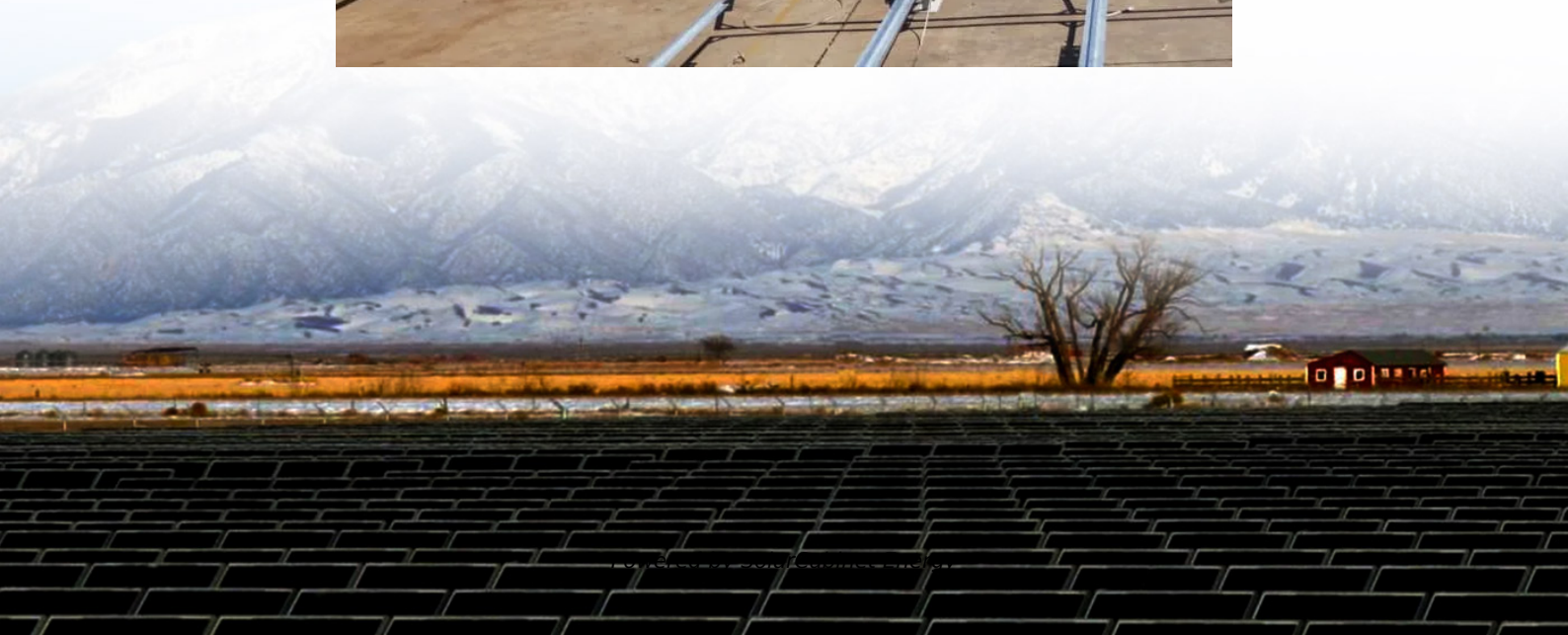


Current Energy Storage Power Station Revenue





Overview

Do investors underestimate the value of energy storage?

While energy storage is already being deployed to support grids across major power markets, new McKinsey analysis suggests investors often underestimate the value of energy storage in their business cases.

What is the growth rate of industrial energy storage?

The majority of the growth is due to forklifts (8% CAGR). UPS and data centers show moderate growth (4% CAGR) and telecom backup battery demand shows the lowest growth level (2% CAGR) through 2030. Figure 8. Projected global industrial energy storage deployments by application.

What is the energy storage Grand Challenge?

This report, supported by the U.S. Department of Energy's Energy Storage Grand Challenge, summarizes current status and market projections for the global deployment of selected energy storage technologies in the transportation and stationary markets.

How do I evaluate potential revenue streams from energy storage assets?

Evaluating potential revenue streams from flexible assets, such as energy storage systems, is not simple. Investors need to consider the various value pools available to a storage asset, including wholesale, grid services, and capacity markets, as well as the inherent volatility of the prices of each (see sidebar, "Glossary").

Where will stationary energy storage be available in 2030?

The largest markets for stationary energy storage in 2030 are projected to be in North America (41.1 GWh), China (32.6 GWh), and Europe (31.2 GWh). Excluding China, Japan (2.3 GWh) and South Korea (1.2 GWh) comprise a large part of the rest of the Asian market.



How will energy storage affect global electricity production?

Global electricity output is set to grow by 50 percent by mid-century, relative to 2022 levels. With renewable sources expected to account for the largest share of electricity generation worldwide in the coming decades, energy storage will play a significant role in maintaining the balance between supply and demand.



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[Analysis of various types of new energy storage revenue models ...](#)

Abstract and Figures In the current environment of China's vigorous development of energy storage, it is essential to carry out research on the benefits and economic evaluation ...

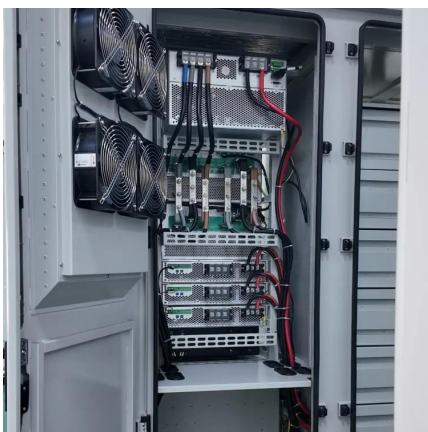
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