

Huawei s energy storage equipment export dilemma





Overview

Is Huawei resilience a muddled export control regime?

emarkable demonstration of resilience. THE QUESTIONABLE OBJECTIVES OF US SANCTIONS Finally, Huawei's resilience must be viewed in the context of a muddled export control regime and public diplomacy efforts, where the US has made limited progress in lobbying third countries against the deployment of Huawei equipment. Although it has e.

Does Huawei have a global market share?

ight home market, Huawei's global market shares have remained remarkably stable. Restrictions were limited to relatively small markets (e.g., the UK, Scandinavia, Japan or Australia), accounting for less than 4% of the global market. Germany, the largest European market, ha.

Why is Huawei reinvesting its earnings?

Through pre-emptive stockpiling and ingenuity, the company has continued to fulfil its base station orders and defend its market shares abroad. Concurrently, Huawei has made an autonomous business decision to reinvest its earnings and intensify R&D to secure its supply chains against political risks and diversify into new business areas.

Is Huawei a stuttering network equipment market?

At first glance, Huawei's relative stability seems even more remarkable in the context of a stuttering network equipment market. In response to poor uptake and rising interest rates, Western operators have curtailed their 5G investments, with Huawei's principal competitors issuing profit warnings to shareholders.

Is Huawei a profitable company?

Finally, its highly profitable Enterprise Business Group – including cloud, IoT, and private networks – has burgeoned, with sales growing by 140% in just five



years. Over the first half of 2023, Huawei generated CNY310.9 billion in revenue, representing a year-on-year increase of 3.1%. Net profit margins also climbed to 15% during the same period.

Is Huawei exhibiting stoic resilience?

m: Resilience, Market Conditions or Failed Sanctions?

POLICY BRIEF – No. 03/2024 and Robin Baker, Director and Economist respectively of ECIPEEXECUTIVE SUMMARYHuawei is exhibiting stoic resilience in the face of US sanctions, economic downturns, and the slow pace of 5G investments. There is a narrative that the company has been propped



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