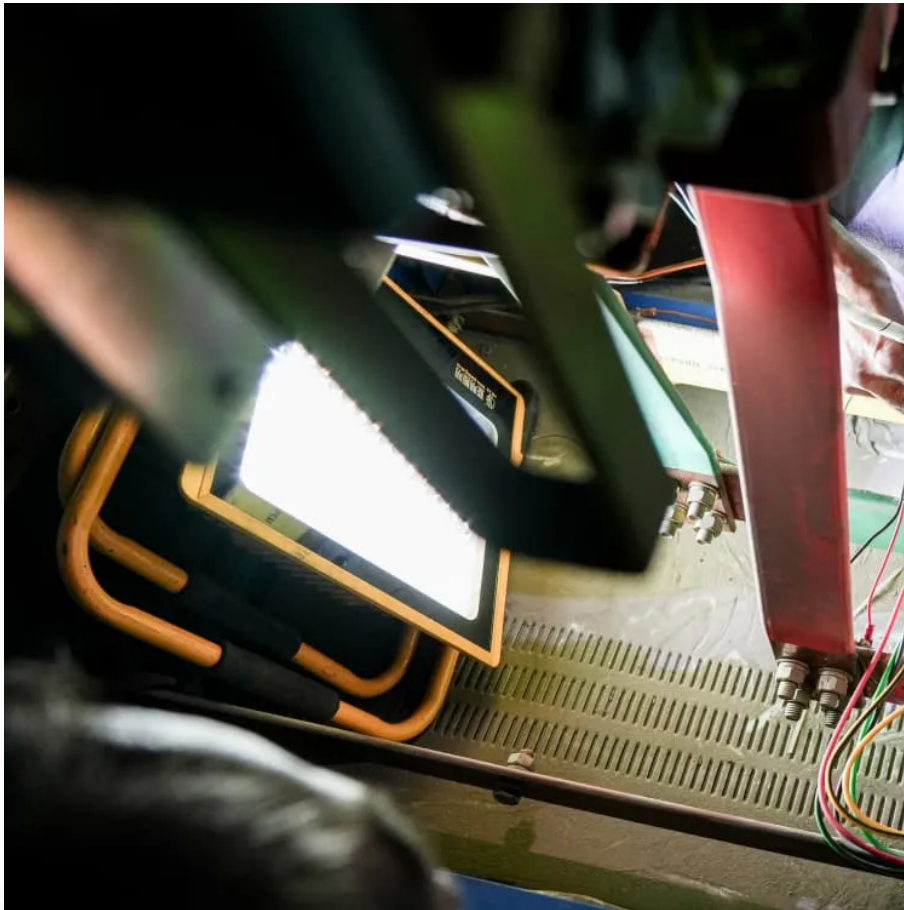


Large-scale production of outdoor power supplies





Overview

The global COVID-19 pandemic has been unprecedented and staggering, with outdoor power supply experiencing higher-than-anticipated demand across all regions compared to pre-pandemic levels. The s.

What is the global outdoor power equipment market size?

The global outdoor power equipment market size was estimated at USD 53.42 billion in 2024 and is projected to grow at a CAGR of 6.3% from 2025 to 2030. The market growth can be ascribed to the increasing demand for cordless outdoor power equipment as people are more inclined toward greater flexibility and portability.

Which country has the largest outdoor power equipment market in 2024?

North America dominated the global market with a share of 51.51% in 2024. The outdoor power equipment market in the U.S. is projected to grow significantly, reaching an estimated value of USD 24.94 billion by 2032, driven by the rising demand for battery-powered equipment for landscaping and gardening services.

What drives the UK outdoor power equipment industry?

The UK outdoor power equipment industry is driven by a strong gardening culture, rising popularity of allotments and urban green projects, increasing demand for electric and battery-powered tools due to strict emission laws, and growing investments in smart, automated lawn care solutions.

Why is the North America outdoor power equipment market growing?

The North America outdoor power equipment industry accounted for 35.28% of the global overall market share in 2024. The regional market's growth is attributed to North America's larger geographical area compared to its population, which leads to more gardens and lawns in the region.

Who makes outdoor power equipment?

The U.S. market for outdoor power equipment is populated with several global



and country manufacturers, leading to a high frequency of product launches. For instance, in February 2023, Ariens, a brand of AriensCo, launched the RAZOR walk-behind mower.

What is outdoor power equipment?

Outdoor power equipment, including lawnmowers, blowers, hedge trimmers, and saws, plays a crucial role in various landscaping operations, such as lawn maintenance, hardscaping, tree care, and snow removal. The evolution of the urban lifestyle has encouraged demand for outdoor equipment, especially in landscaping and gardening.



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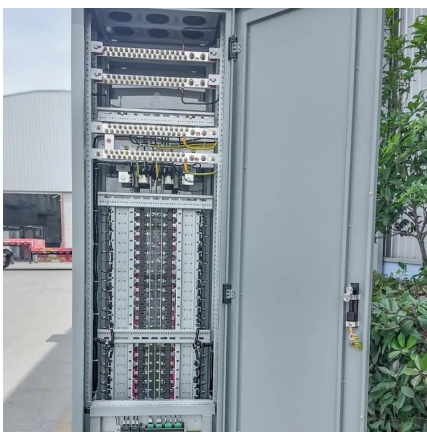


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