

Outdoor power supply achievement rate





Overview

The achievement rate – measuring how consistently a system meets its designed performance targets – directly impacts operational costs and environmental sustainability. Recent data shows: "A 5% improvement in achievement rate can reduce energy waste equivalent to powering 150 homes annually." Why is outdoor power equipment so popular?

The current trends of remote and hybrid working models, as well as flexible working hours among businesses in the U.S., have ensured that people have more free time on their hands to indulge in gardening and landscaping, thus strengthening the U.S. market demand for outdoor power equipment.

Who makes outdoor power equipment?

The U.S. market for outdoor power equipment is populated with several global and country manufacturers, leading to a high frequency of product launches. For instance, in February 2023, Ariens, a brand of AriensCo, launched the RAZOR walk-behind mower.

What are the different types of outdoor power equipment?

There is a significant demand for different types of outdoor power equipment such as lawn mowers, chainsaws, and blowers among the U.S. population, due to which companies are increasingly focusing on launching advanced products in the market.

Is there a threat to outdoor power equipment?

The threat of substitutes is very low, as outdoor power equipment are undergoing technological developments to further improve their functioning and efficiency. The end-user base is significantly large, consisting of both households and commercial establishments.

Do outdoor power equipment run on batteries?

Outdoor power equipment that run on batteries offer benefits such as zero



fuel usage, zero engine exhaust generation, and much lower noise when compared to gas-powered equipment. As a result, modern homeowners looking to contribute to better environment health are major buyers of such products.



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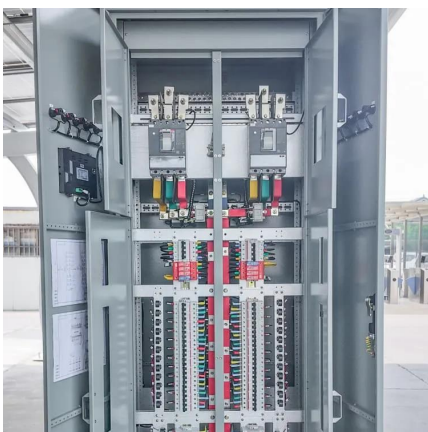


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The global outdoor power supply market, valued at \$1,594 million in 2025, is experiencing robust growth, projected to expand at a compound annual growth rate (CAGR) of 32% from 2025 to ...

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One of the primary drivers of the outdoor power supply market is the escalating interest in outdoor recreational activities. According to the Outdoor Industry Association, about 50% of Americans ...



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The global outdoor power supply market size was valued at approximately USD 1.8 billion in 2023 and is projected to grow to around USD 4.5



billion by 2032, exhibiting a compound annual ...



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