

Which market is doing well for outdoor power supplies





Overview

The market research study examines the worldwide market in detail, focusing on important elements such as leading players, product/services or type, and leading end-use applications. Aside from that, the research analyses major advancements and provides insights into lighting market trends. In addition to.

The global COVID-19 pandemic has been unprecedented and staggering, with outdoor power supply experiencing higher-than-anticipated demand across all.

"Inventive Technology Will Lead to Growing Demands" Manufacturing companies are concentrating on creating fully and partially automated lawn equipment.

"Rising Urbanization Will Lead to Market Demands." The market for outdoor power supplies is anticipated to rise as a result of factors like rising urbanization.

The global outdoor power supply market, estimated at several million units in 2025, exhibits a moderately concentrated landscape. Key players like EcoFlow, Goal Zero, and Anker hold significant market share, driven by strong brand recognition and established distribution networks. What drives the outdoor power equipment market?

The outdoor power equipment market is driven by the rapid growth of construction industry. With global surge in construction activities, outdoor power equipment like landscaping tools, compact utility loaders and portable generators are also increasingly demanded by people.

How big is the outdoor power equipment market?

The outdoor power equipment market size was valued at over USD 34 billion in 2023 and is estimated to register a CAGR of over 5.5% between 2024 & 2032, driven by increase in demand for landscape and gardening services.

Which country has the largest outdoor power equipment market in 2023?



North America accounted for a significant share of the global outdoor power equipment market in 2023 with a revenue share of over 37%. Urbanization is on the rise and a mounting trend toward outdoor leisure activities have boosted the demand for landscaping & gardening tools including mowers, trimmers, and blowers.

Why is the North America outdoor power equipment market growing?

The North America outdoor power equipment industry accounted for 35.28% of the global overall market share in 2024. The regional market's growth is attributed to North America's larger geographical area compared to its population, which leads to more gardens and lawns in the region.

Why do people need outdoor power equipment?

With global surge in construction activities, outdoor power equipment like landscaping tools, compact utility loaders and portable generators are also increasingly demanded by people. These instruments are necessary in various aspects of construction projects such as land clearing, excavation, landscaping and for powering remote construction sites.

Why are outdoor power tools becoming more popular?

As a result, there is increasing demand for other forms of outdoor power equipment such as trimmers, lawn mowers, chainsaws, and leaf blowers. Also, there is a growing trend toward sustainable landscape designing that promotes the use of environmentally friendly outdoor power tools, further driving market expansion.



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[Outdoor Power Equipment Market Size & Share Report, 2032](#)

The outdoor power equipment market is driven by the rapid growth of construction industry. With global surge in construction activities, outdoor power equipment like landscaping tools, ...



[Outdoor Power Equipment Market Size & Share Report, 2030](#)

Asia Pacific is expected to emerge as the fastest-growing regional market from 2025 to 2030. By equipment type, the lawn mower segment dominated the market and accounted for a 40.99% ...



[Outdoor Power Equipment Market Size, Forecast and Analysis ...](#)

Characterized by electric lawn mowers, battery-powered chainsaws, and advanced landscaping equipment, the market addresses the shift

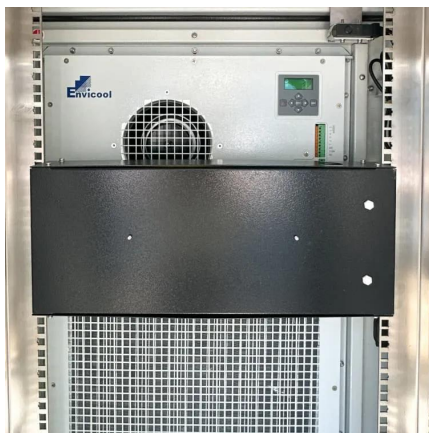


towards eco-friendly and noise-efficient outdoor
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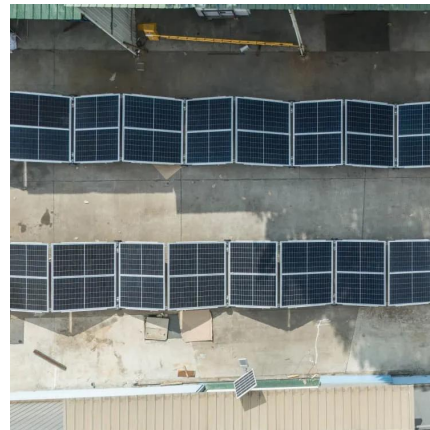
[Outdoor Power Supply Market Report , Global Forecast From ...](#)

The global outdoor power supply market size was valued at approximately USD 1.8 billion in 2023 and is projected to grow to around USD 4.5 billion by 2032, exhibiting a compound annual ...



[Outdoor Power Supply Market Consumption Trends: Growth ...](#)

The outdoor power supply market is experiencing robust growth, propelled by several key factors. The increasing popularity of outdoor activities like camping and hiking, coupled with the ...



[Outdoor Power Supply Market Report , Global Forecast From ...](#)

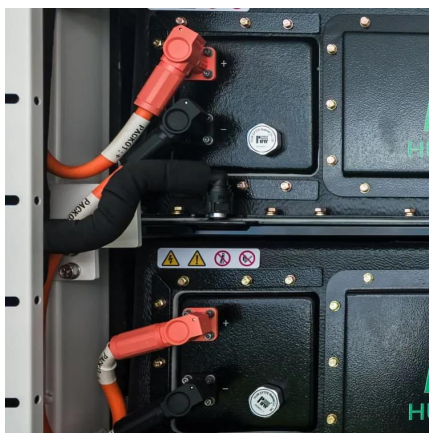
North America currently leads the outdoor power supply market, driven by high disposable incomes, a well-established culture of outdoor activities, and a strong emphasis on emergency ...





[Outdoor Power Supply Market Size, Industry SWOT & Forecast ...](#)

Explore the Outdoor Power Supply Market forecasted to expand from USD 7.5 billion in 2024 to USD 12.3 billion by 2033, achieving a CAGR of 6.5%. This report provides a thorough analysis ...



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The outdoor power equipment market size is expected to grow from USD 31.0 billion in 2024 to USD 36.5 billion by 2029, at a CAGR of 3.3% during the forecast period. The ...

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